

# THE MONTANA LAWYER

*Professional journal of the State Bar of Montana  
Published 10 times a year*

## **Advertising rates**

### **Display Ads**

**Full page** 7-1/2 inches wide by 9-5/8 inches deep (45 by 58 picas)

\$425 single insertion  
\$385 each/ 2 to 5 insertions  
\$350 each/ every issue

**One-Half Page horizontal** 7-1/4 inches wide by 4-1/2 inches deep (43.5 by 28 picas)

\$330 single insertion  
\$300 each/ 2 to 5 insertions  
\$275 each/ every issue

**One-Half Page vertical** 3-1/2 inches wide by 9-3/8 inches deep (21 by 57 picas)

\$330 single insertion  
\$300 each/ 2 to 5 insertions  
\$275 each/ every issue

**One-Third Page horizontal** 7-1/4 inches wide by 3 inches deep (43.5 by 18 picas)

\$250 single insertion  
\$235 each/ 2 to 5 insertions  
\$220 each/ every issue

**One-Third Page vertical** 2-3/8 inches wide by 9-3/8 inches deep (14 by 57 picas)

\$250 single insertion  
\$235 each/ 2 to 5 insertions  
\$220 each/ every issue

**One-Fourth Page horizontal** 5-1/4 inches wide by 3-5/8 inches deep (32 by 22 picas)

\$220 single insertion  
\$200 each/ 2 to 5 insertions  
\$175 each/ every issue

**One-Fourth Page vertical** 3-1/2 inches wide by 4-5/8 inches deep (21 by 28 picas)

\$220 single insertion  
\$200 each/ 2 to 5 insertions  
\$175 each/ every issue

**One-Sixth Page horizontal** 3-1/2 inches wide by 3 inches deep (21 by 18 picas)

\$170 single insertion

\$160 each/ 2 to 5 insertions  
\$145 each/ every issue

**One-Sixth Page vertical** 2-3/8 inches wide by 4-5/8 inches deep (14 by 28 picas)

\$170 single insertion  
\$160 each/ 2 to 5 insertions  
\$145 each/ every issue

**Classified Ads**

\$60 minimum for classified ad up to 50 words in length; \$1.20 per word over 50 words.

Confidential “blind box” mail service available for an additional \$80 per insertion.

Classified deadline is the 10th of the month preceding the publication month (example: for the April edition – published around the first of April – the ad deadline is March 10).

**Magazine Specifications**

- **Circulation:** 4,700 which includes every Montana lawyer, most Montana paralegals and others in related fields who have subscribed.
- **Publication Dates:** Every month except January and July. We publish 10 times a year – on or before the 1<sup>st</sup> of each month.
- **Trim size:** 8-1/4 inches by 10-3/4 inches
- Saddle stitched
- Printed on a newspaper web press.
- **Printing date:** around the 1st of the month for which the publication is labeled.
- **Ad color:** black & white only

**Deadlines**

- All display ads due the 10 of the month preceding publication.
- Classified ad deadline is also the 10th of the month preceding publication.

**To place an order:**

- Call Peter Nowakowski at (406) 447-2200; or e-mail to [pnowakowski@montanabar.org](mailto:pnowakowski@montanabar.org)
- Mail it to *The Montana Lawyer*, P.O. Box 577, Helena MT 59624.
- Or drop the ad off at the State Bar of Montana, at 7 West Sixth Ave., Suite 2B (second floor of Power Block, downtown) Helena MT 59601.