

Color is now available at no extra charge for all ad sizes and positions

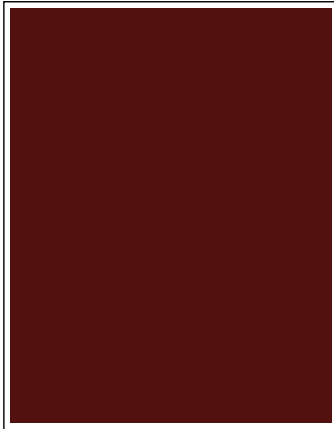
Please submit display ads in PDF format.
Minimum 200 ppi required for all advertising art.

AD SIZE REQUIREMENTS

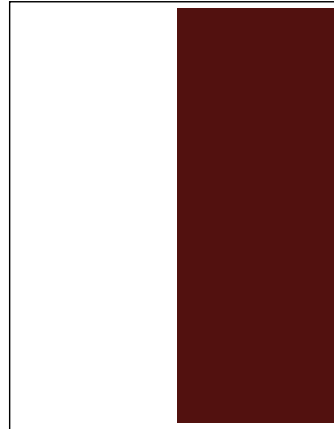
Publication trim size:
8.25 x 10.75 inches

Bleed allowance:
0.125" on all sides

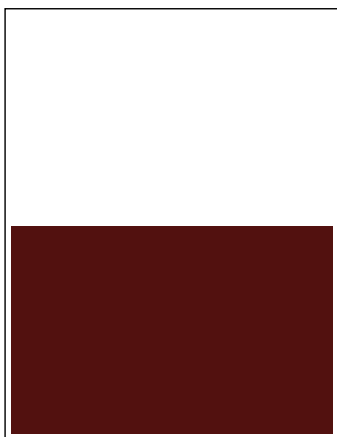
Safe Area: 0.125" inside trim. please do not include crop marks



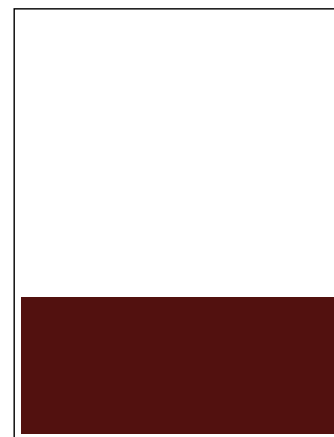
full page w/ no bleed
7.25 x 9.75 inches
full page w/bleed --
8.25 x 10.75 trim (bleed allowance 0.125")



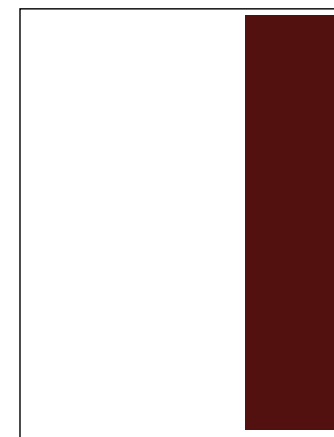
half page (vertical)
3.5 x 9.75 inches



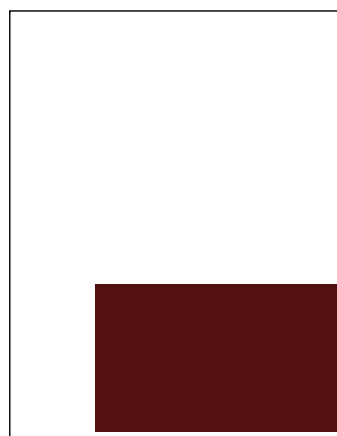
half page (horizontal)
7.25 x 4.75 inches



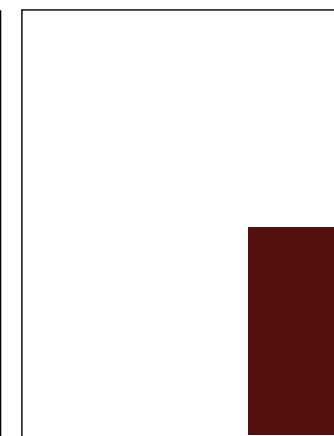
one-third page (horiz.)
7.25 x 3.25 inches



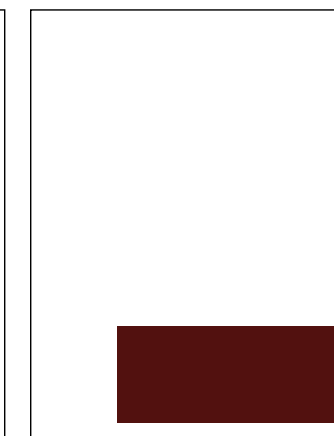
one-third page (vertical)
2.33 x 9.75 inches



quarter page (horiz.)
7 1/4 x 2 1/3 inches



one-sixth page (vertical)
2.33 x 4.75 inches



one-sixth page (horiz.)
4.75 x 3.6 inches

AD RATES FOR 2022

FULL PAGE
1X 3-5X 6+
\$425 \$385 \$350

HALF PAGE
1X 3-5X 6+
\$330 \$300 \$275

ONE-THIRD PAGE
1X 3-5X 6+
\$250 \$235 \$220

QUARTER PAGE
1X 3-5X 6+
\$220 \$200 \$175

ONE-SIXTH PAGE
1X 3-5X 6+
\$170 \$160 \$145

Classified ads

Classified advertising price is \$60 for up to 75 words. (Longer ads are charged an additional 75 cents/word. For word count, classified quote, or more information, email: editor@montanabar.org or call 406-447-2200.

State Bar of Montana online Career Center

30-day basic listing:
\$229 nonmembers
\$129 members
Upgrades available.
jobs.montanabar.org

MONTANA LAWYER

2022 Ad Insertion Form

Advertiser Information

Firm/Company Name _____

Contact Name _____

Mailing Address _____

City _____ State _____ ZIP _____

Phone _____

Email _____

Ad Size

Interior pages

- Full Page
- Half Page (vertical)
- Half Page (horizontal)
- One-third Page (vertical)
- One-third Page (horizontal)
- Quarter Page (horizontal)
- One-sixth Page (vertical)
- One-sixth Page (horizontal)

Premium pages (Add \$50)

- Back Cover
- Inside Front Cover (sold)
- Inside Back Cover

Payment options

- Payment enclosed
- Send an electronic invoice to the above email address
- Bill me at the above mailing address
- Credit card payment available.*

* Processing fees apply for credit card payment. Call 406-442-7660 or email editor@montanabar.org

Deadlines

Space: Please reserve space by the 15th of month prior to publication. (Example: Order for February issue must be received by January 15.)

Art: Please send ad files by the 25th of month prior to publication. (Example: Files for February issue must be received by January 25.)

Issue Selection

Place my ad in the following issues of the Montana Lawyer (check all that apply)

- February
- March
- April
- May
- June
- July
- August/September
- October
- November
- December/January

Submit completed order form to:

editor@montanabar.org
Joe Menden
State Bar of Montana
P.O. Box 577
Helena, MT 59601
406-447-2200